

Digital Marketing Solution BV and Retail Profit Guide

Code	Country-US/MX/SG	Sale Price	BV	WCO Retail Profit
6005	Classic Design Package	\$699.00	50	\$0.00
6006	Custom Layout Design Package	\$399.00	50	\$0.00
6007	Professional Design Package	\$799.00	50	\$0.00
6008	Professional Design Package with eCommerce	\$949.00	50	\$0.00
6009	Premium Responsive Design	\$100.00	40	\$0.00
6012	Local Organic SEO Setup	\$325.00	75	\$26.00
6013	Regional Organic SEO Setup	\$649.00	100	\$30.00
6014	Basic Google AdWords	\$249.00	24	\$24.00
6015	Premium Google AdWords	\$449.00	35	\$21.00
6016	Premium Plus Google AdWords	\$549.00	50	\$25.00
6017	Elite Google AdWords	\$749.00	55	\$24.00
6018	Online Reputation Management	\$250.00	20	\$5.00
6020	Social Media Management	\$150.00	20	\$15.00
6025	Premium Plus Facebook Ad Program	\$250.00	15	\$10.00
6026	Content Writing Service	\$75.00	5	\$0.00
6027	WordPress.org Hosting	\$119.00	0	\$15.00
6028	Managed Monthly Membership	\$149.00	35	\$0.00
6030	Basic Facebook Ad Program	\$75.00	5	\$5.00
6031	Premium Facebook Ad Program	\$150.00	15	\$10.00

Code	Country-CAN	Sale Price	BV	WCO Retail Profit
C6005	Classic Design Package	C\$699.00	50	C\$0.00
C6006	Custom Layout Design Package	C\$399.00	50	C\$0.00
C6007	Professional Design Package	C\$799.00	50	C\$0.00
C6008	Professional Design Package with eCommerce	C\$949.00	50	C\$0.00
C6009	Premium Responsive Design	C\$100.00	40	C\$0.00
C6012	Local Organic SEO Setup	C\$325.00	75	C\$26.00
C6013	Regional Organic SEO Setup	C\$649.00	100	C\$30.00
C6014	Basic Google AdWords	C\$249.00	24	C\$24.00
C6015	Premium Google AdWords	C\$449.00	35	C\$21.00
C6016	Premium Plus Google AdWords	C\$549.00	50	C\$25.00
C6017	Elite Google AdWords	C\$749.00	55	C\$24.00
C6018	Online Reputation Management	C\$250.00	20	C\$5.00
C6020	Social Media Management	C\$150.00	20	C\$15.00
C6025	Premium Plus Facebook Ad Program	C\$250.00	15	C\$10.00
C6026	Content Writing Service	C\$75.00	5	C\$0.00
C6027	WordPress.org Hosting	C\$119.00	0	C\$15.00
C6028	Managed Monthly Membership	C\$149.00	35	C\$0.00
C6030	Basic Facebook Ad Program	C\$75.00	5	C\$5.00
C6031	Premium Facebook Ad Program	C\$150.00	15	C\$10.00

Code	Country-AUS	Sale Price	BV	WCO Retail Profit
76005	Classic Design Package	AU\$699.00	50	AU\$0.00
76006	Custom Layout Design Package	AU\$399.00	50	AU\$0.00
76007	Professional Design Package	AU\$799.00	50	AU\$0.00
76008	Professional Design Package with eCommerce	AU\$949.00	50	AU\$0.00
76009	Premium Responsive Design	AU\$100.00	40	AU\$0.00
76012	Local Organic SEO Setup	AU\$325.00	75	AU\$26.00
76013	Regional Organic SEO Setup	AU\$649.00	100	AU\$30.00
76014	Basic Google AdWords	AU\$249.00	24	AU\$24.00
76015	Premium Google AdWords	AU\$449.00	35	AU\$21.00
76016	Premium Plus Google AdWords	AU\$549.00	50	AU\$25.00
76017	Elite Google AdWords	AU\$749.00	55	AU\$24.00
76018	Online Reputation Management	AU\$250.00	20	AU\$5.00
76020	Social Media Management	AU\$150.00	20	AU\$15.00
76025	Premium Plus Facebook Ad Program	AU\$250.00	15	AU\$10.00
76026	Content Writing Service	AU\$75.00	5	AU\$0.00
76027	WordPress.org Hosting	AU\$119.00	0	AU\$15.00
76028	Managed Monthly Membership	AU\$149.00	35	AU\$0.00
76030	Basic Facebook Ad Program	AU\$75.00	5	AU\$5.00
76031	Premium Facebook Ad Program	AU\$150.00	15	AU\$10.00

Code	Country-HK	Sale Price	BV	WCO Retail Profit
HK6005	Classic Design Package	HK\$5,459	50	HK\$0
HK6006	Custom Layout Design Package	HK\$3,119	50	HK\$0
HK6007	Professional Design Package	HK\$6,239	50	HK\$0
HK6008	Professional Design Package with eCommerce	HK\$7,400	50	HK\$0
HK6009	Premium Responsive Design	HK\$780	40	HK\$0
HK6012	Local Organic SEO Setup	HK\$2,535	75	HK\$203
HK6013	Regional Organic SEO Setup	HK\$5,060	100	HK\$232
HK6014	Basic Google AdWords	HK\$1,939	24	HK\$185
HK6015	Premium Google AdWords	HK\$3,501	35	HK\$163
HK6016	Premium Plus Google AdWords	HK\$4,282	50	HK\$195
HK6017	Elite Google AdWords	HK\$5,858	55	HK\$195
HK6018	Online Reputation Management	HK\$1,950	20	HK\$39
HK6020	Social Media Management	HK\$1,170	20	HK\$117
HK6025	Premium Plus Facebook Ad Program	HK\$1,957	15	HK\$81
HK6026	Content Writing Service	HK\$585	5	HK\$0
HK6027	WordPress.org Hosting	HK\$930	0	HK\$119
HK6028	Managed Monthly Membership	HK\$1,162	35	HK\$0
HK6030	Basic Facebook Ad Program	HK\$586	5	HK\$40
HK6031	Premium Facebook Ad Program	HK\$1,172	15	HK\$79

Code	Country-TW	Sale Price	BV	WCO Retail Profit
TW6005	Classic Design Package	NT\$22,369	50	NT\$0
TW6006	Custom Layout Design Package	NT\$12,769	50	NT\$0
TW6007	Professional Design Package	NT\$25,569	50	NT\$0
TW6008	Professional Design Package with eCommerce	NT\$30,369	50	NT\$0
TW6009	Premium Responsive Design	NT\$3,200	40	NT\$0
TW6010	Local Organic SEO Setup	NT\$10,400	75	NT\$830
TW6011	Regional Organic SEO Setup	NT\$20,770	100	NT\$960
TW6014	Basic Google AdWords	NT\$7,971	24	NT\$770
TW6015	Premium Google AdWords	NT\$14,368	35	NT\$670
TW6016	Premium Plus Google AdWords	NT\$17,568	50	NT\$800
TW6017	Elite Google AdWords	NT\$23,972	55	NT\$770
TW6018	Online Reputation Management	NT\$8,000	20	NT\$160
TW6020	Social Media Management	NT\$4,800	20	NT\$480
TW6025	Premium Plus Facebook Ad Program	NT\$8,000	15	NT\$320
TW6026	Content Writing Service	NT\$2,400	5	NT\$0
TW6027	WordPress.org Hosting	NT\$3,810	0	NT\$480
TW6028	Managed Monthly Membership	NT\$4,770	35	NT\$0
TW6030	Basic Facebook Ad Program	NT\$2,400	5	NT\$160
TW6031	Premium Facebook Ad Program	NT\$4,800	15	NT\$320

Code	Country-UK	Sale Price	BV	WCO Retail Profit
UK6005	Classic Design Package	£420	50	£0
UK6006	Custom Layout Design Package	£240	50	£0
UK6007	Professional Design Package	£480	50	£0
UK6008	Professional Design Package with eCommerce	£570	50	£0
UK6009	Premium Responsive Design	£60	40	£0
UK6010	Local Organic SEO Setup	£195	75	£16
UK6011	Regional Organic SEO Setup	£390	100	£19
UK6014	Basic Google AdWords	£150	24	£15
UK6015	Premium Google AdWords	£266	35	£11
UK6016	Premium Plus Google AdWords	£329	50	£15
UK6017	Elite Google AdWords	£451	55	£15
UK6018	Online Reputation Management	£150	20	£3
UK6020	Social Media Management	£90	20	£9
UK6025	Premium Plus Facebook Ad Program	£152	15	£7
UK6026	Content Writing Service	£45	5	£0
UK6027	WordPress.org Hosting	£71	0	£9
UK6028	Managed Monthly Membership	£90	35	£0
UK6030	Basic Facebook Ad Program	£45	5	£3
UK6031	Premium Facebook Ad Program	£90	15	£6

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Legend

	One Time Setup Fee
	Monthly Recurring Fee
	Annual Recurring Fee

Code	Country-SP	Sale Price	BV	WCO Retail Profit
EU6005	Classic Design Package	€ 511.49	50	€ 0
EU6006	Custom Layout Design Package	€ 291.99	50	€ 0
EU6007	Professional Design Package	€ 584.99	50	€ 0
EU6008	Professional Design Package with eCommerce	€ 694.99	50	€ 0
EU6009	Premium Responsive Design	€ 73.99	40	€ 0
EU6012	Local Organic SEO Setup	€ 240	75	€ 21
EU6013	Regional Organic SEO Setup	€ 475	100	€ 23
EU6014	Basic Google AdWords	€ 179	24	€ 15
EU6015	Premium Google AdWords	€ 324	35	€ 13
EU6016	Premium Plus Google AdWords	€ 399	50	€ 17
EU6017	Elite Google AdWords	€ 551	55	€ 19
EU6018	Online Reputation Management	€ 185	20	€ 6
EU6020	Social Media Management	€ 110	20	€ 11
EU6025	Premium Plus Facebook Ad Program	€ 185	15	€ 8
EU6026	Content Writing Service	€ 55	5	€ 0
EU6027	WordPress.org Hosting	€ 90	0	€ 14
EU6028	Managed Monthly Membership	€ 110	35	€ 0
EU6030	Basic Facebook Ad Program	€ 55	5	€ 3
EU6031	Premium Facebook Ad Program	€ 111	15	€ 8